

TGPPG



Sponsor Brief

Fly ... with the Most Monumental Aerial Challenge of Modern Times!

A "TransGlobal Powered ParaGlider (TGPPG)" Marketing Proposal



Paraglider wings are an ideal platform to advertise both companies and products. What better than the visibility of 30m² bill boards flying around the world?

With the added visibility of Flight Suits and Support Vehicles, all being filmed and photographed for a Primetime Network Documentary Film, NEWS releases, DVD's, Books & Merchandise.



Jamie Flying over Offa's Dyke with the BBC filming. Picture by Dan Burton, Team TGPPG.

We would like to offer you this opportunity to join us in raising your company profile around the world with one of the most monumental challenges, whilst Supporting SOS Children's Villages.

TGPPG Mission Statement

The TGPPG team are dedicated to fly around the globe, using the world's most basic pioneering aircraft in aviation technology, the Powered Paraglider (PPG). Flying at low level over some of the world's most stunning yet hazardous terrain, meeting fascinating people en-route that will ensure new adventures daily, guaranteeing an expedition like no other! All to raise awareness of SOS Children's Villages!

A world 1st, Trans Global by PPG!

The Team

We are a dedicated and experienced team of the Paramotor Pilots with 1,000's of hours of long distance flights between us.



Jamie
Explorer Engineer & Pilot



Dan
Cameraman Pilot (BBC ITV Ch4 +)



Edi
Chief Flying Instructor

Plus a dedicated Ground Crew of Paramotoring and Healthcare Professionals.



Sue Richard
GB National PPG Championship Sec's & Drivers

With our HQ based near the Black Mountains in South Wales we live all over UK, gathering often as a team for Events, Flight Exercises and Training.

This year we will be constantly training for the Challenge ahead and so far this year we have been filmed by the BBC flying Offa's Dyke and aim to fly 'UK side to side' and 'Down Sweden North to South' in the coming months.

Then 2011 we will fly around the world on the

Trans Global Powered Para Glide

22 Countries - 1,000 hours – 200 days
All for Primetime Network & NEWS coverage
Film, Print & Merchandise

Paramotoring

The sport of Paramotoring has one similarity to driving. Very dangerous if not trained properly but once trained relatively safe and easy. There the similarity stops and a Powered Paraglider (PPG) is a harness and motor suspended by riser lines from a Material Wing. In its slowest format it will fly around 15mph up to about 35mph and can only be taken off and landed in up to maximum 20 mph winds with no precipitation. Almost anyone can train to fly a Paramotor unit and purchase the equipment for less than a good second-hand car.



But the TGPPG itself is the most monumental challenge that a foot launched powered glider Pilot could do. As fully Trained Pilots we feel confident of being able to deal with all the flying scenarios that lay ahead of us. Cross country however is the hardest Paramotoring challenge, as the terrain for both a foot launch and land can sometimes be very interesting, not only for the Pilots but also for the Ground Crew. While airborne it must be navigated with precision as one has to constantly avoid restricted airspace, for good reason. The ground crew need to be able to keep up with us flying 'as the crow flies' to deal with any eventuality and keep the Pilots going, so the TGPPG is as much of a challenge for them too.

Having been preparing for 14 and now with only 16 months left, we have much to do but we will still never exactly know what is at the other end or even what we may encounter en-route. Our training exercises have proven every time to be daunting challenges that need to be met and dealt with head on. We have been successful with every challenge to date but it is the preparation and its execution that counts. Please see our BBC 'Inside Out' shoot as a prime example.

The Journey

We will fly around 32,000 kilometres around the world over land mass only!

Over some of the wonders of Europe, the Middle East, Asia, the Far East and the Americas at an average speed of just 25mph just 1,000 to 3,000 ft above ground level. This will take about 1,000 hours actually airborne and around 200 flyable days. Supported by a Ground Crew who will shadow the pilots at all times but more importantly maintain a fully functional mobile base.

The 22 countries en-route will be: UK, France, Italy, Slovenia, Croatia, Bosnia, Montenegro, Albania, Macedonia, Greece, Turkey, Syria, Jordan, Saudi Arabia, UAE, Pakistan, India, Bangladesh, Malaysia, Indonesia, Australia, USA, Ireland and home to UK

Due to the amazing variety of landscapes, this will no doubt take the Pilots and Ground Crew through the complete possible range of conditions in some of the most beautiful yet challenging places on this planet.

The entire adventure will be filmed to make a TV Documentary for global viewing which will have both Aerial and Ground based action. The team comprises of some real characters whose varied abilities will make for an extreme adventure for all the family.

The challenge aims to help with the awareness of one charity and one global mission: SOS Children's Villages and Peace One Day.

To Fly On in Blue Skies with Tight Lines and Soft Landings!!!

TGPPG wings

These kind of logo wings are like those that are used on all of our trips and ultimately around the world.



Air time/visual impact - Excellent

Flown every flyable day they will be flown over 1,000 hours and 200 days around the globe, around 50 hours and 10 days down Sweden, and 15 hours and 5 days across the UK.

Film/Photo Op - Excellent

These wings will be filmed for a Primetime Network TV documentary film by Rockhopper.TV. Also being filmed by NEWS channels en-route as well as photographed by NEWS, the Public and our Camera team for Papers and merchandise.



Sole & Platinum Sponsor Wing



Gold Sponsors Wing

Tandem Wing

This is a Tandem wing like we will use for Tandem paragliding flights for VIP's.

Air time/visual impact – Very Good

In the TGPPG these wings will see many hours of use as we introduce the sport to VIP's.

Photo Op – Very Good

VIP on our wings will be filmed and photographed for the production of Films, DVD's and Books.



Vehicles

These are the vehicles that we use travelling all around the country.



Air time/visual impact – Excellent

These vehicles will be covered with Sponsors logos. Even with some of the more basic graphics the vehicles have always created a stir where ever they have gone with a continuous stream of people coming up asking for details of what we are doing. With the Sponsors graphics the vehicles will be a real head turner generating more visibility. With the new AWD Expedition lorry soon to finished and having a vast display area.

Film/Photo Op -Excellent

The vehicles will go to every TGPPG meeting in the EU as well as around UK and Sweden but the AWD Expedition lorry will be used around the world for the TGPPG Challenge proper.

Expedition Support AWD

The purpose built Bedford AWD is a 6 metre by 3m Sponsor Logo'd monolith supporting our every move on the Trans Global PPG. Currently under construction to our exact requirements and will look something like below in white with proportional Sponsors logo's.

Below is a mock up to give an example sponsor visibility. Platinum Sponsors Top Row, Gold Sponsors 2nd row, Silver Sponsors 3rd row and Apparatus Sponsors 4th row with the front and back being used for SOS Children's Villages and their Sponsor Donors.



Clothing (Pilots)

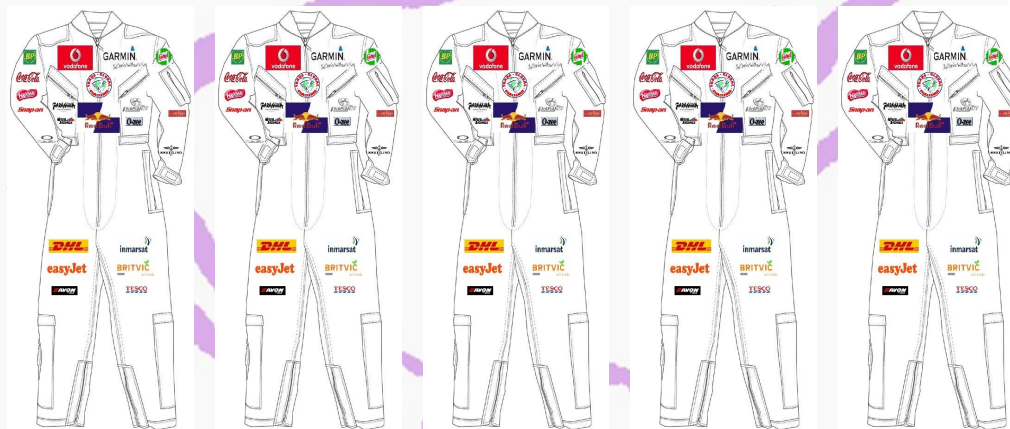
Air time/visual impact – Excellent

The corporate image has been an understood principal from the Formula 1 teams for every main player. Every where we go whether e-n-route or at Events it will be obvious to everyone, who we are and who we are proud to be associated with. So much so that all or any of the clothing items would be made available to the sponsor, should they wish it, for their own staff or publicity.



Film/Photo Op – Excellent

Every where we go we will be a walking photo opportunity, and with us our sponsors come too.



Clothing (retail)

These clothes will range from t-shirts to flying suits but be just slightly different to the staff clothing range.

Air time/visual impact – Very Good

The association with Pilots and the flying industry still commands a romantic feeling and persona within the minds and hearts of everyone. The visual impact now stretches from the air to a more social environment such as the pub, the night out or even while abroad on holiday

Photo Op – Very Good

Whether at a flying display or on the beach photo opportunities will be high.

Letterheads and Stationary

Everything from business cards to letterheads, envelopes and even receipts will tastefully have the sponsor's logos on prefixed with the words "supported by".

The Web Site

www.transglobalppg.com will be re-edited to include all logos with links should the sponsor wish.

Logo'd New Wings.

These are new wings that would be sold to pilots of the general public and Companies alike with their exact logo requirements for advertising anywhere.



Imagine driving and looking up to see your company's name perfectly visible on a wing a thousand feet above your head.

Over the last few years we have flown in Spain, France, all over UK and will soon be starting a Paramotor School in Spain near Alicante for good flying weather all year round.

All this means great exposure for your company to people who are susceptible to new ideas.



Thanks to the fact that we have a close relationship with a selection of manufacturers we are able to offer bespoke colour schemes and high quality logos on paraglider wings.



Film – TV and footage

There is TV, CD and DVD's planned for film production and all the sponsors' wings will be used.

Rockhopper.TV is planning a 6 or 8 times 1 hour Documentary Film of our epic TGPPG. We have already been filmed for a pitch to the Primetime Networks of, Discovery, National Geographic and Bravo who are currently screaming out for Adventure coverage. Let's not forget that the BBC filmed our Offa's Dyke exercise just this January and part of our team is Dan Burton the world renowned flight and sea Cameraman.

We are planning to film a Paramotor Training film to be the de-facto guide to learning how to fly a Paramotor. This "how to" DVD we plan to start filming this year as a Paramotoring teaching aid covering all aspects of how to fly the aircraft with lots of filming being done in the various exotic locations around the world. Mixed in with this is to be a certain amounts of theory to prepare the prospective pilot of the kinds of things he will need to know with the aid of high quality computer graphics. A further DVD will be available covering the theory in full giving the prospective pilot and instructor a very high quality base to learn or give lectures from.



Other Filming

We have, on occasions, been approached to help in some filming when it was much cheaper or more convenient than getting a helicopter. Some of the filming projects that we have helped on were for BBC and Channel 4 and now the log'd gliders will be used for future shoots.



Tandem Flights

These are tandem flights that are offered either free of charge or at a discounted rate to the sponsors company to be either used by the staff or given away as promotional items for sales or competitions etc.

The tandem flights are usually a half day experience with everyone meeting at HQ in the morning and filling out all the relevant forms before going out. The pilot in charge will then give a briefing of what you are about to expect and explain what to do in the air etc. Everyone will lend a hand where necessary to share the experience and then take it in turns for their 20-30 minute flight. These flights will then be gauged to the passenger, should the passenger be a little nervous the pilot will take it easy with gentle manoeuvres. If on the other hand the passenger is a little more adventurous and the conditions are right some gentle aerobatics may be involved raising the thrill level a little. It may also be a possibility, with the pilot's discretion, to let the passenger have the controls for a little while and get the whole thrill.



Day Tasters

Again, these Day Tasters are days that are offered either free of charge or at a discounted rate to sponsor companies to be either used by the staff or given away as promotional items for sales or competitions etc.

The Day Taster is a one day flying experience from the word go. The prospective pilot has the controls straight away. To make things safer however we start on a flat piece of ground where we explain what the day has in store and the different parts of the aircraft. Once this is done we progress to attempt take off's and once that has been grasped we go to a gentle slope to try out their new found skills. As they get better with the controls the hills get a little steeper until by the end of the day they will have made 2 or 3 50 yard flights about 10-15 feet off the ground. This may not seem a lot but when you're up there for the first time it feels like 100 feet.

Full Courses

These Full Courses are really quite special. Valued at over £1,500 these 5 day courses, usually spread over a few months, unless in Spain, are the point at which the student will then qualify as a Novice Club Pilot (Motor) and fly without instruction for the first time. These are offered at a discounted rate to the sponsor companies to be either used by the staff or given away as promotional items for sales or competitions etc.



For more details please contact
Jamie Walker, Expedition Director
HQ: 018-7383-2461
Mobile: 079-5789-4432
Fax: 087-1251-9933
Email: jamie@transglobalppg.com

Trans Global PPG HQ
Meadowside
Govilon
Abergavenny
NP7 9PT



NOTES:

